



2<sup>nd</sup> International Conference on Artificial Intelligence, Blockchain, and Internet of Things, Central Michigan University, USA September 07-08, 2024



**CERTIFICATE OF PARTICIPATION** 

## This is to certify that the following participants:

Fatiha Mahbub

## **Presented the paper titled:**

Analyzing A/B Testing Results in Digital Marketing



Dr. Ahmed Abdelgawad General Chair

